

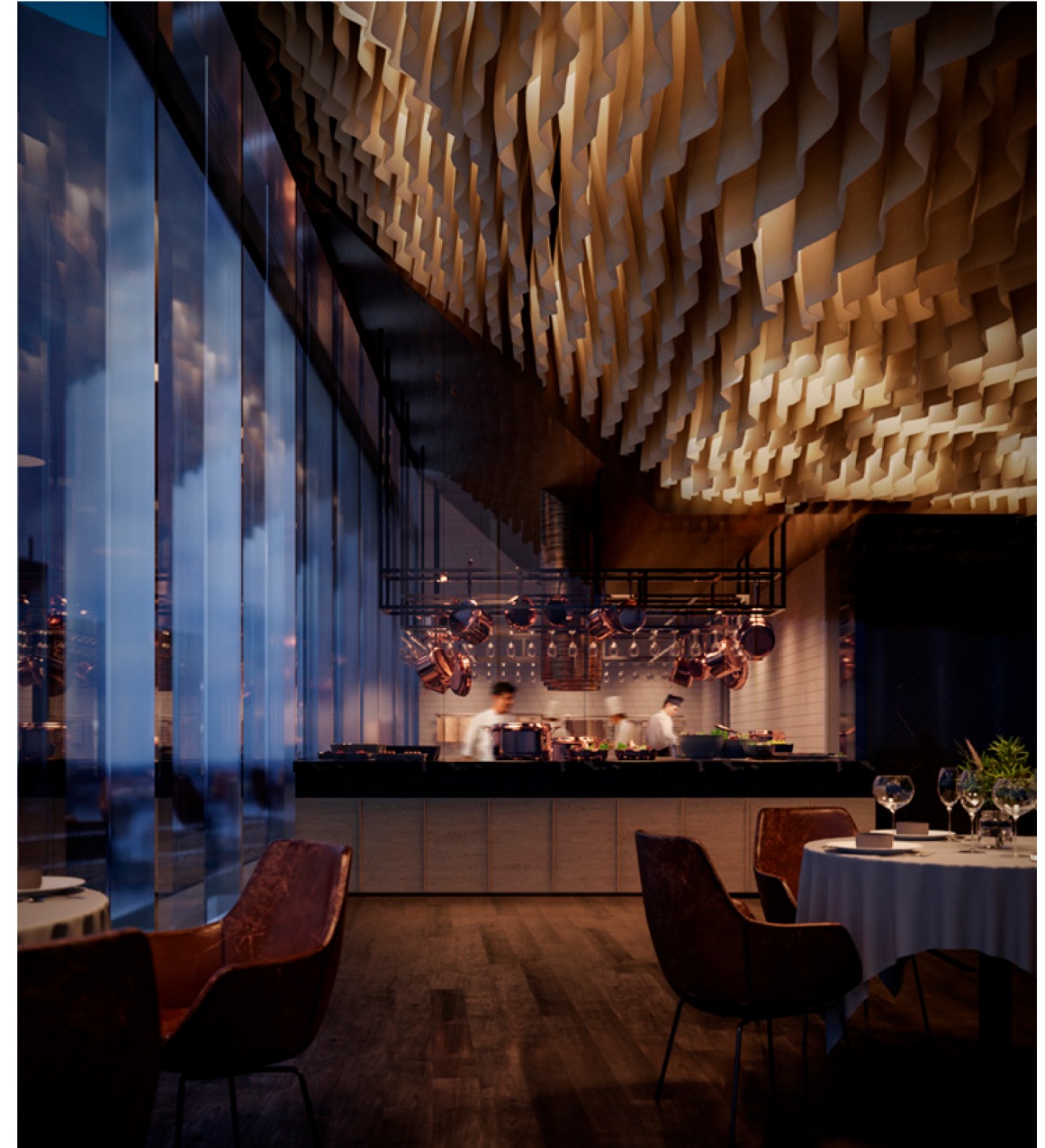


W t R

WtR 8 REAL ESTATE EVENTS YOU SHOULDN'T MISS IN 2021

Networking, prospecting, and nurturing relationships are all essential to success in commercial real estate. As many CRE professionals know, conferences and events are some of the best opportunities to build your network while also learning about industry trends.

Many CRE conferences and events have been postponed or cancelled this year, however there are still quite a few virtual opportunities - and even a few in-person events as well. While this is not an exhaustive list of all the great CRE conferences out there, here are some of the top events happening in 2021. Stay safe and we hope you see you at an event.



1

OFFICE SUMMIT & EXPO

02 Sep 2021
Hyatt Regency Aurora-Denver Conference Center, Denver, USA

This is Colorado's largest office conference of the year with more than 500 attendees anticipated including owners, developers, investors, corporate end-users, brokers, lenders, interior designers, contractors & tenant finish firms and other Colorado commercial real estate professionals.

2

MONTREAL REAL ESTATE STRATEGY & LEASING CONFERENCE

06 Oct 2021
Palais des Congress in Montreal, Montréal, Canada

The Montreal Real Estate Leasing Conference will examine key issues, emerging trends and best practices for the current environment in this major leasing market. It will focus on practical strategies that can be implemented by executives responsible for asset management and leasing within their organizations.



4

NAIOP CRE

September 26-29
Miami, FL

NAIOP, the Commercial Real Estate Development Association, is the leading organization for developers, owners, and investors of office, industrial, retail, and mixed-use real estate. CRE.Converge brings members together for networking opportunities, educational sessions, and to learn about trends and innovations in the industry.

3

WESTERN STATES CREF CONFERENCE

08 - 10 Sep 2021
ARIA Resort & Casino Las Vegas, Las Vegas, USA

The Western States CREF Conference brings together commercial/multi family real estate professionals and encourages and promotes sound business practices and honesty in marketing, origination, lending and servicing of mortgage loans through the educational and networking opportunities.



5

MIDWEST INSTITUTIONAL REAL ESTATE FORUM

*Tue, 14 Sep 2021
Chicago*

The 5th Annual Midwest Institutional Real Estate Investor Forum is a local peer to peer educational meeting exclusively for the institutional and HNW wealth management community with a specific focus on allocations to real estate. The forum brings together investors, funds, and advisers for a one day meeting to discuss sectors, due diligence, and real estate investment opportunities in the US and around the world. The investor focused event provides a due diligence forum for US and international pension funds, foundations, endowments, fund of funds, family offices, wealth managers, consultants, and sovereign wealth funds interested in direct research on real estate opportunities. At first glance, the US Real Estate investment outlook for the next 12 months seemed to be straightforward. Growth was weak but steady until COVID-19 hit. With the passage of tax reform by Congress, many of the changes to the Internal Revenue Code that impact real estate funds and their investors will now go into effect. How has the new tax reform legislation affected strategies for both real estate fund managers and investors?



6 GLOBAL PROPERTY MARKET

30 Nov 2021
Metro Toronto Convention Centre, Toronto, Canada

The annual Global Property Market is an intimate and informative opportunity for strategic information and networking on investment, capital flows, and development in tier one countries, growing economies and emerging markets around the world. International investors from institutions, fund managers, REITs, REOCs and private investors are now active more than ever. With that comes the need for clarity and knowledge to power decisions.

7 REAL ESTATE FORUM

30 Nov 2021
Metro Toronto Convention Centre, Toronto, Canada

Real Estate Forum has become Canada's largest annual national conference on real estate investment and management issues. The conference attracts more than 2,500 executives - last year, almost two-thirds were Vice Presidents or above within their respective organizations. Networking functions are held concurrently with the Forum and represent a major element of the important and unique value of this industry leading conference.

8 CONSTRUCT CANADA

01 - 03 Dec 2021
Metro Toronto Convention Centre, Toronto, Canada

Construct Canada will leave you with the tools needed to sharpen your skills and continue your professional development. North America's largest annual exposition, networking and educational event for design, architecture, construction and real estate.





PRODUCTS & EXPERTISE 2021

EXPERTISE AND CAPABILITIES

We are proud of our Scandinavian quality & coherence. Our services and workflow are focused around commercial real estate properties where our core competencies lie. Elevate your property marketing backed by our flexible project management, where we always strive to meet your deadlines with the least amount of stress, and offer you a value-added service package that truly suits your needs. With clients spanning 10 countries and over 1000 projects under our belt, coupled with 11 plus years of experience, it's no wonder we have over 150 returning clients across 3 continents!

Our team comprises 35 talented individuals from 18 different countries. With International offices and 11 years of collaboration with worldwide developers as well as 25 architects bringing a myriad of expertise right to your doorstep, we are confident that WtR is the most suited partner for any commercial development!

[Still Renderings](#)

[Animation](#)

[Virtual tours / 360s](#)

[Start a project with us!](#)

[Complementary Services](#)

[What a few of our
clients have to say](#)



STILL RENDERINGS

WtR creates polished still images of architectural spaces.

Our core product - photorealistic visualisations of interior and exterior spaces grant any viewer a deep insight into the ground-up development or bring an older building's future state to life today! Watch people buzz through the street, lounge in the lobby, enjoy decorative detail on the furniture or view the entire neighbourhood from a bird's eye perspective - all thanks to the 3D modeling technology in our hands.

A convenient variation to the still render is a **moving render / gif** - where certain elements are naturally animated. Your web visitors can embrace the beauty and ambience of the property as the snow falls behind their future office windows, allowing them to project themselves and experience the space.

























VIVO







ANIMATION

A full **flythrough animated video** or 3D-animated scenes - ready to be combined with filmed scenes - are a perfect way to package a property. Present the building's core qualities and features while you also mediate the local lifestyle to your target audience. All in just the click of a button.





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DOCKWORKS

Eat, work, live at
N 59° 21' 0"
E 18° 7' 0.0012"

THE DOCKWORKS

What's on this week

DOCKWORKS

B ←

Elevators
Toilets
Mark space





What's on this week

Monday

10.00 Brunch
13.00 Sed ut perspiciatis
17.00 Dolor sit

Tuesday

09.00 Sed ut perspiciatis
13.00 TED Talks Lorem Ipsum
15.00 Lorem Ipsum

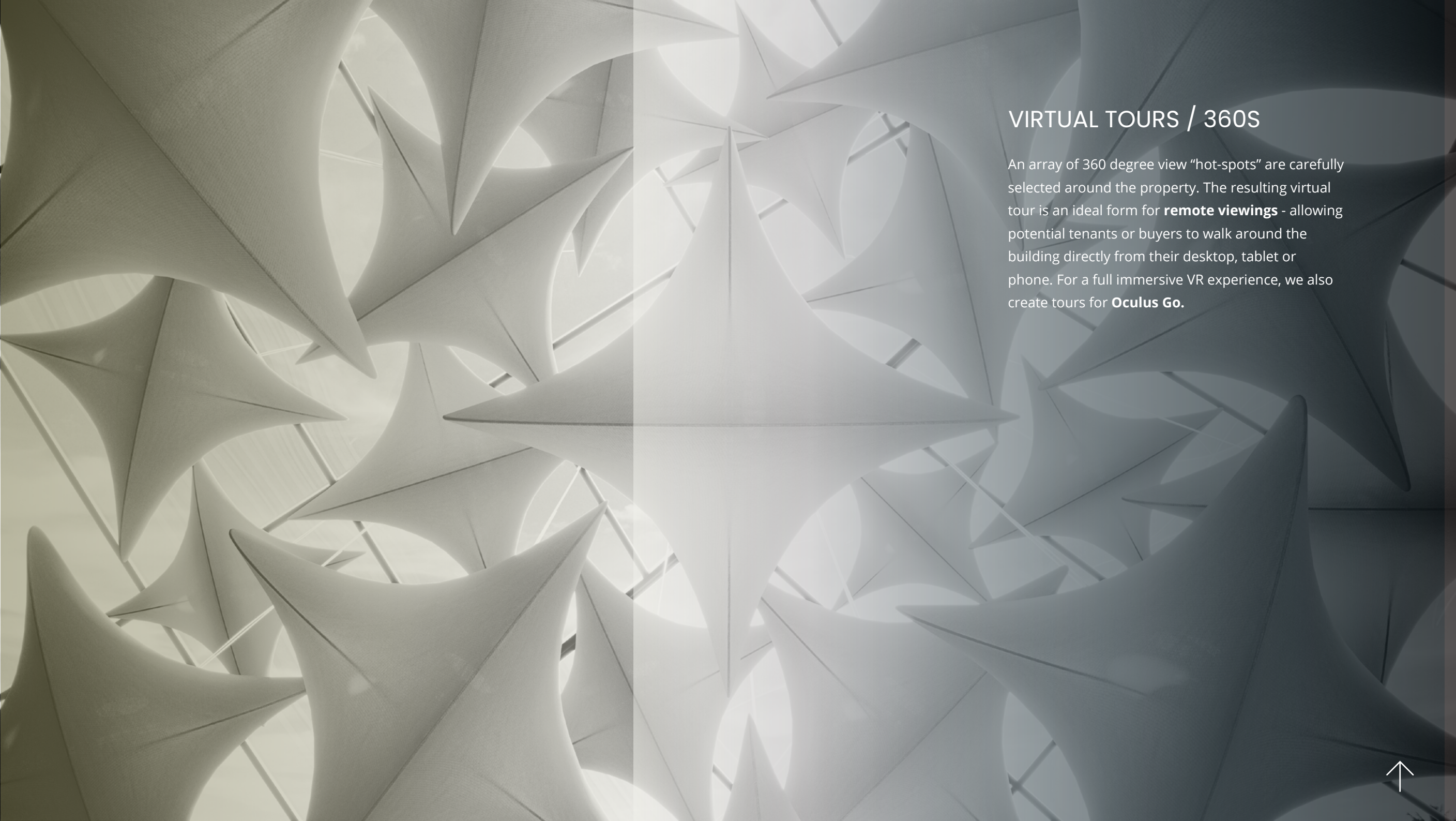
Wednesday

08.00 Lorem Ipsum
11.00 Sed ut perspiciatis
17.00 Meet up party

Tap to
book our
services







VIRTUAL TOURS / 360S

An array of 360 degree view “hot-spots” are carefully selected around the property. The resulting virtual tour is an ideal form for **remote viewings** - allowing potential tenants or buyers to walk around the building directly from their desktop, tablet or phone. For a full immersive VR experience, we also create tours for **Oculus Go**.





EVENING
ENTRANCE





Stockholm

95


THE BOOK WORKS

B←









START A PROJECT WITH US!

Share your unique taste and style with us in a **brief of your project, moodboard** or **reference images**.

Why not book a digital meeting today?

Our sales team can advise you on a **tailor made package**, and in addition to this the first concept can be **sketched** by our talented architects.

Costs and **time to delivery** are **minimized** when a 3D model, floorplan, as well as furniture and material specifications are received from the client two weeks prior to the start of production.



COMPLEMENTARY SERVICES

Are you missing input material? Let our architects help you create a **floorplan** that is functional, modern, tailored to a specific target group and works for CGI work. We are happy to help with **moodboard** and **design** in a similar manner.

We can help contract one of our **drone photography** partners to ensure that all input for CGIs are where they need to be (lighting, angles).

Have doubts about what to focus on? Ask us for **3D consultancy** and let us navigate the 3D minefield so that all USPs of the project are communicated in the right way.





COMMERCIAL PROPERTY FOCUSED

We focus entirely on commercial real estate properties (offices, retail, multi-use, etc.), which makes our services and processes extremely unique, competent and specific.



VALUE CREATION IS OUR PRIORITY

Understanding your needs, and building beyond those needs is what keeps our customers coming back.



FLEXIBLE & UNDERSTANDING PARTNER

Issues arise and changes happen; we work tirelessly and flexibly with you to make sure you hit your deadlines with the least amount of stress.



SCANDINAVIAN SIMPLICITY & QUALITY

We believe strongly in keeping our work and processes very simple and friendly. We tout that we believe our worst is better than others' best.

EXPERIENCED PARTNER

- 1 WORK IN 10 COUNTRIES
- 2 1000+ PROJECTS
- 3 150+ RECURRING CLIENTS
- 4 14 YEARS OF SERVICE
- 5 3 INTERNATIONAL OFFICES
- 6 40 TALENTED ARCHITECTS,
DESIGNERS & PROJECT MANAGERS



WHAT A FEW OF OUR CLIENTS HAVE TO SAY



"We have worked with Walk the Room for nearly 8 years and the one thing that really stands out for us is their dedication to really understanding the project and our overall vision.,,"

Skanska

"I've had a very positive experience working with WtR on my pre-let commercial developments. Great processes, value-added input and a professional team.,,"

Niam

"The level of professionalism and detail WtR brought to our relationship gave me a sense of ease and trust.,,"

TDO Architects

"I worked directly with Alexander Uulas and team for many years now, and I have to say that the level of professionalism and proactivity has always been very refreshing. Walk the Room hits their deadlines and always manages to outperform expectations, ultimately delivering that something extra that really elevates the value of our properties.,,"

Fabege



WTR

Stockholm | London | Prague

CONTACT

Get in touch if you would like to learn more about us. We are eager to help you out in all ways possible.

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